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James Cheetham

Avid/ Premiere Editor/After FX/Cinema 4d

Profile

James is a very talented editor with over a decade of experience cutting his teeth in the hustle and bustle of Soho. He has worked on a diverse range of projects, ranging from some of the planet's biggest events, such as the Olympic Games, to multiple music festivals and award shows, such as the Brit Awards and the Mercury Awards. James is also a graduate of the Royal College of Art, and his short films have been met with international critical acclaim, having been screened at the BFI in London as well as major animation festivals such as Annecy. James has a full-service cloud-based suite running Avid, Premiere, and all the essential tools. He is technically savvy, a hard worker and is happy to put in the hours needed to produce the best result.

Credit List

Shortform

Editor and motion graphics for a range of charity commercials for broadcast and digital – DTV

“Training Tunes” 1 x 15min. Radio 1 DJ, Trevor Nelson chats with GB Olympic athletes to find out what's on their musical playlists on the run up to RIO 2016.
Somethin Else for BBC iPlayer

“Lethal Bizzle” Branded content for KFC's New Nashville hot chicken range. These films went viral on the day of release.
Dojo

“Ford Performance” Action packed online social media highlight films for the Ford motorsport team
Grand Central

“Swarovski” A short corporate film for the major jewellery company Swarovski.
Spring Studios

“Land Rover Defender stories” A short film showing a Land Rover defender being passed down through the decades.
Armoury London

“Manchester United & Google + Front Row Campaign” United and Google + have teamed up to launch a historic front row campaign, which will offer a select group of the Reds' international fan-base the opportunity to “be” at the Theatre of Dreams – live – no matter where they are in the world.
Manchester United, Google+ The Mill London

“Dove – Live life in colour” A film for Dove's new Live life in colour campaign
Armoury London

“Skype and Jimmy Kimmel” 1x 2min motion graphics film for Skype, showcasing the relationship between Skype and the American hit show 'Jimmy Kimmel Live'. Motion Graphic Design: After FX
Mayfly TV for Skype

"Breakthrough TV" several short films for this Global human rights organisation to raise awareness of how ISIS is destroying lives and brainwashing many young Muslims from around the UK to fly to Syria.

"Chevrolet - Power of Play" With the help of Chevrolet FC, children and adults use the power of play to pursue the possibility of a life with no stigmas. On location in Bandung, Indonesia.
Armoury London

"Adidas Gamedayplus" 2 films with Pep Guardiola as he talks ahead of FC Bayern Munchen's first Champions League game of the season at PFC CSKA Moscow.
Pulse Films for Adidas

"DTV" several powerful and hard-hitting advertisements for the world's leading charities such as Save the Children

"5 Creative" Designed and animated several commercials for some of the UK's biggest newspapers including the Daily Star and the Daily Express. Graphic Design: After FX

"Eurostar E320 – TVC" Eurostar unveils its new 200mph train. A film to remind the world how Eurostar has revolutionised European train travel over the last two decades. The film was played in Kings Cross International station during the unveiling of the train.
TVC for Eurostar

"Nurburgring 1000k Highlights" Action packed highlights film of the Nurburgring 1000k race in Germany on location. Featured on Nissan's 'Nismo TV' channel.
Grand Central for Nissan / Premiere CC

"Snatchers" 1 x 15min casting / pitch tape for BBC's *Invasion of the Job Snatchers*.
BBC

"Dancing with the Enemy" Sizzle reel to pitch a new Saturday night Prime Time TV show, based on Strictly Come Dancing.
Electric Ray

"Tesco Clubcard Rewards" Online Ads showing the ways people can save money and enjoy quality family time with Tesco Clubcard rewards, including cinema tickets, holidays, restaurants, retailers and Madam Tussauds.
Irresistible Films

"London 2012 BMX" Editor for the official Olympic BMX Daily highlight VT's.
LOCOG for Great Big Events

"Notting Hill Carnival in 60 Seconds" This does exactly what it says on the tin. The film gives a quick insight into the music and culture that can be found at the Notting Hill Carnival. It mainly focuses on the highly exclusive Red Bull party under the West-Way Bridge.
Lemonade Money for Red Bull

"Think How You Drink" A viral video for an online campaign, 'Think How You Drink', aimed at reminding young people that excessive drinking can be embarrassing. The aim is to reach a million youngsters across Europe and joke them into thinking about their drinking habits.
Marmalade Film and Media

"Cannes Lions 2013 Broadcast Design Awards" 2min film demonstrating the strongest parts of ITV's 2013 re-brand along with behind-the-scenes footage of the thought and reasoning that went into redesigning the look and feel of ITV.
ITV

"Fash Tag" Short promotional clips promoting fashion events in London.
Studio of Fools for You Tube

"About Shakespeare" Series of short comedic sketches for BBC learning, designed to teach teenagers about William Shakespeare and the foundations of theatre production.
Somethin' Else Productions for BBC Learning

"Fast Furious and Funny" Humorous, high octane, fast paced motor sport-based programme for new you tube sponsored channel.
Bullseye TV for Fast Furious and Funny

"Ill Manors" 1 x 10sec TVC for the new film by Plan B.

"Top Gear Festival" A short promo reel for Top Gear to promote their live show to Formula 1 brands.
Top Gear Live / Earth London

"Adidas MiCoach" Series of Promotional videos for the new Adidas fitness game 'MiCoach'.
Chromativity for Adidas

"Wise Buddah Reel" 3min Promotional Reel for Audio Production Company 'Wise Buddah'.
Wise Buddah for Superhero Screen

"Aftermath" A screen south funded interactive short drama promoting the technology company 'Digicave'.
Fractured Films for Digicave

"Nass Festival" Edited highlight VT's for Nass Extreme Sports Festival.
Relentless for SportsVison

"John Newman Stylised" A short motion graphics piece, illustrating pop star John Newman's latest fashion tips and his inspiration for his costumes. Motion Graphic design, After Effects.
Lemonade Money

"One Sony" A short, branded animation for Sony's new marketing venture, combining 3D animation with traditional stop motion animation. Working alongside BAFTA Award Winning Director, Anna Ginnsburg. FCP, Motion Graphic Design on After FX, Cinema 4D.
Kameleon

Events and Music

"The 70s Greatest Novelty Records" 1 x 60min. Revisiting the musical highs of a great decade of pop music.
Viacom for Channel 5

"Greatest Pop Videos" 1 x 60min. Presenter Led list show looking at the greatest ever pop videos.
Viacom for Channel 5

"Greatest Pop Videos" 1 x 60min. Spin off show which looks at the greatest ever pop videos, this time clips of the music video's cut with interviews discussing them.
Viacom for Channel 5

“Elisabeth’s Schilling’s Invisible Dances” Part of PDSW’s global phenomenon Dancing in the Street that brings dance to your doorstep, Elisabeth Schilling’s Invisible Dances is organised and performed in collaboration with local artists. This innovative participatory piece overcomes the challenges of lockdown to connect artists and audiences – just not in the conventional sense.
Pavilion Dance South West

“Youtube 2021 Big Night” Avid Offline edit cutting comedy sketches and VT’s for a celebrity packed show. This was Youtube’s flagship NYE show, streaming to millions during lockdown on the dawn of 2021.
Thames for YouTube

“Brit Awards 2017, 2018, 2019, 2020 & 2021” 5 x 35min. Working on site at the Brit awards to deliver a super-fast turn-around show for apple music that showcased the best moments of the awards.
Somethin’ Else for Apple Music

“Dr Dre Presents Anderson Paak” Multi-cam edit based at The Brixton Academy.
Done and Dusted for Apple Music

“Tony Visconti’s Unsigned Hero’s.” A documentary/reality series following David Bowie’s legendary producer Tony Visconti as he searches for the UK for unsigned talent and turns one of them into success.
Somethin’ Else for Sky Arts

“Mercury Awards 2017” Editing fast turnaround social media content for the official Mercury awards social platforms and for BBC6 Music.
Somethin’ Else

“24 Hours of Le Mans” Editing a highlights film for the prestigious 24 hours of Le Mans, following Ford Performance’s motorsport teams.
Grand Central

“What’s the Word” Music video for Island Records Joe Fox, the film was shot entirely on 16mm and super 8 film, directed by Partizan’s award winning director ‘Oliver Jennings’
Partizan

“Yungen-Bestie” Music Video for Yungen’s summer hit ‘Bestie’, shot on location in Dubai
Partizan

“Tomorrowland 2017” 44 min highly stylised festival highlights show for Tomorrowland.
Basik Products for MTV

“Guitar Star” Series 1 & 2. 4 x 44min. The country’s best guitarists compete for the ultimate prize, to play in front of thousands on the main stage at Latitude festival.
Somethin’ Else for Sky Arts

“iTunes Festival – Rudimental” several promos capturing Rudimental’s Live performance at the iTunes Festival in London. The films were shown on the iTunes Instagram as well as promoted to fans online.
Lemonade Money for Apple

“Rugby World Cup 2015” half time and full-time highlights on location for playout on the stadium screens.
Progress Productions

“Nismo TV” racing highlight films on location around the world for Nissan’s Motorsport brand.
Grand Central

"Guitar Star Best Bits" 2 x 60min highlights from each musical category of the Guitar Star competition, Jazz, Rock and Classical.
Somethin' Else Productions for Sky Arts

"iTunes Festival" Festival highlight clips for Apple's social media channels.
Lemonade Money

"London 2012" Editing highlight VT's on location for playout on the stadium screens.
Great Big Events for LOCOG

"NCS YES LIVE at the Roundhouse" Cutting VT's for a 1 hour music show for 4Music, featuring Tinie Tempa, Blonde, Craig David and many more.
CC LAB for 4Music

"TINIE TEMPA Live at The Roundhouse" Cutting multicam performances for a Tinie Tempa 1 hour special for 4Music.
CC Lab for 4Music

"MTV Tomorrow World" Cutting multicam performances for 2 part festival highlight series for MTV.
PRD Productions for MTV

"IBIZA Rocks 10th Birthday"
Cutting VT's and Multicam performances for an MTV 1 hour special.
JJ STEREO for MTV

"MTV Snowbombing: The Best Bits" 1 x 45min. A music festival highlights show for Snowbombing. Showcasing live performances and festival highlights to air on MTV's flagship music channel MTV Music. Adobe Premiere: Offline and Online
CC Lab for MTV

"Red Bull Culture Clash" Red Bull Music Academy runs a yearly event 'Culture Clash'. This year they decided to also run a student version of this event. Various universities from around the UK took part to battle it out and see who has the best music scene. Followed Red Bull on their UK tour and made a film showing the results for Red Bull's social media.
Red Bull

"Bondax on House Parties" 2 x 5min films following UK House/R&B Duo "Bondax" on their UK tour as they perform at a string of after hour shows set in student houses.
Lemonade Money for Red Bull.

"T Williams: Carnival Is Part of My Life" T Williams is the one-time grime kid who now whips up raves with his thinking-man's house music. This film follows the rising star around three UK carnivals, whilst he unleashes his blend of house, grime and carnival music to a mind blown audience.
Lemonade Money for Red Bull

"T.Williams feat Tendai - Smile" 1 x live performance film. Music video created using moments from T Williams set at the Red Bull Music Academy stage, Notting Hill Carnival 2013.
Lemonade Money for Red Bull/ PMR Records

"MTV Spotlights" Created animated templates in After FX for 2014 MTV Spotlights EMA Awards.
Motion Graphic Design: After FX
MTV

"Rizzle Kicks – Nasty" Animated Music video for Brighton hiphop duo 'Rizzle Kicks'. (Lead Animator 'James Harford'). Motion Graphic Design: After FX
Island Records

"No Hats No Trainers" Motion design for BBC2 Music show 'No Hats No Trainers'. (Lead Animator 'James Harford'). Motion Graphic Design: After FX
Lemonade Money for BBC Two

"All Fall Down" Animated music video for dubstep duo 'Camo & Krooked'. (Lead Animator 'James Harford'). Motion Graphic Design: After FX
Superhero Screen

"Never Hold us Back" Animated Music Video for Drum and Bass duo 'Major Look'. (Lead Animator 'James Harford'). Motion Graphic Design: After FX
Cold Blooded for Recordings

Longform

"Hometown Showdown" 24min. Youtube original competitive travel show where two best friends go head-to-head in the battle of the hometowns as they try to prove their hometown is the 'Best' by showing off haunts, local delicacies, and unique things to do.
Fulwell 73 for Youtube

"Baby Ballroom" Edit producing and cutting across the series featuring juvenile ballroom dancers as they compete.
Firecracker for Channel 5

"GT Academy 2016" 4 x 24min. A four-part series for Nissan following the world's best PlayStation gamers as they battle it out to win their dream goal of becoming a professional racing driver.
Grand Central TV

"Space Invaders" 5 x 45min flagship property shows aimed at a young market, presented by Property Developer and DJ 'Charlie Sloth'. He takes us round some of the city's most exclusive pads and reveals some property secrets.
Ricochet for London Live

"Star Rated" 30 x 26min sports entertainment series. In each episode, presenters and experts debate some of the biggest topics in the world of sporting entertainment.
Remedy Productions for Trace

"Cycling: The Trois Etapes" The 2013 Trois Etapes is the world's largest pro-am cycling race with 15 teams of eight riders, competing over three race days in the French Alps. The programme follows the riders' fortunes as they fulfil every Tour De France fan's ambition. AVID offline.
Boomerang for Channel 4